



**SOKSZÍNŰSÉGI KARTA**  
Magyarország

## Sokszínűség Napja 2017 összefoglaló

<b>Vállalat neve:</b>	Avis Budget Group BSC Kft.
<b>Programért felelős szervező neve:</b>	Dóra Illés
<b>Pozíciója:</b>	Project Manager
<b>Dátum:</b>	24th March 2017
<b>Helyszín:</b>	Green House, Avis Budget Group BSC Lounge

### **A programok bemutatása, leírása:**

We are proud to share that the 1st Diversity Day in the BSC took place in March with a special focus on living & working with disabilities.

Our main mission was to offer the possibility to try various games that push you out of your comfort zone. We provided:

- A Dark Room where no one could rely on their vision - in cooperation with „Láthatatlan Kiállítás – Invisible Exhibition”;
- A Labyrinth for seeking way-out without your eyesight;
- A Braille-machine to try another way of communication;
- An Audio room to experience hard of hearing;
- Roundtable discussions around various disabilities with our guests: Zoltán Fenyvesi „Wheelchairguy” (actor in movie Kills on Wheels), Mihály Kogon (former director of Marczibányi tér Rehabilitation Centre) and Rita Babutsan from Hungarian Academy of Sciences (Research Institute for Linguistics);
- A real wheelchair experience with a challenge to take;
- A fragrance test to open up our senses;
- And a HR Corner to get some practical information.

**Mi inspirálta a programválasztást?** Avis Budget Group values inclusion at our workplace and we are dedicated to raise even more awareness on the benefits of diversity.

The event was designed to help our colleagues explore and experience how it is to live with different disabilities in a safe, positive and nurturing environment to understand how we can work together and support each other in everyday life.

**Hány résztvevője volt az eseménynek?** Around 135 employees participated on this 3-hour event. This is the 10-15% of the total employment.

**Mi volt a kollégák részéről a visszajelzés?** Our people said:

“Thank you for the opportunity to get insight into the life of people living with different disabilities. I am really looking forward to helping their integration into our working environment.”

“The dark room was a mind opening experience, and I really enjoyed the rolling chair circuit!”

**Sokszínűségi Karta Magyarország**

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“It was a really good experience to learn more about disabled life and their opportunities.

“It was a great experience! I was even thought how to "say" than you and "welcome" with my hands. :)

Big thanks for the organizers and to those who came up with the idea!”

**A tapasztalatok alapján terveznek-e további sokszínűségi témákat érintő megmozdulást?**

In the second half of the year we will focus on charity events.